



Motorcycle Warranty Guide

This comprehensive guide explores full-spectrum motorcycle protection plans designed specifically to enhance dealer margins while building customer trust. Discover how white-label warranty solutions can transform your F&I department's performance, improve customer retention, and deliver significant value in today's competitive powersports market.

Why Protection Plans Matter

Today's motorcycle industry faces unprecedented challenges that directly impact both dealers and riders. Repair costs have increased by an average of 15-20% over the past three years, while parts availability issues continue to plague service departments.

Simultaneously, motorcycle theft remains a persistent concern, with over 46,000 motorcycles stolen annually in the United States.

F&I departments are under increasing margin pressure as traditional financing becomes more competitive. Dealerships that once relied primarily on sales markup now find themselves needing diversified revenue streams to maintain profitability in an evolving market.



Rising Repair Costs

Advanced electronics and specialized components have driven the average repair bill to \$1,200+ per service visit.

Theft & Security Concerns

Motorcycle theft increased 26% in urban areas, with average replacement costs exceeding \$9,000.

F&I Margin Pressure

Traditional financing margins have compressed by 22% since 2020, requiring new revenue sources.

White-labeled protection programs offer a powerful solution, allowing dealers to maintain their brand presence while delivering comprehensive coverage that builds customer confidence and enhances dealership profitability.

Why Dealers Choose All Shield

In today's competitive powersports market, protection platforms must deliver more than just basic coverage. All Shield has established itself as the premier white-label solution by addressing the core needs of modern motorcycle dealerships and OEMs with a comprehensive, turnkey approach.



White-Label Experience

Maintain complete brand consistency with your dealership's custom-branded contracts, customer portal, and marketing materials. Every customer touchpoint reinforces your dealership identity, not a third-party warranty provider.



Comprehensive Compliance

Full adherence to FSRA, FTC regulations, PIPEDA, and Bill 64 requirements. Our compliance team monitors regulatory changes across all 50 states and Canadian provinces to ensure your protection programs remain fully compliant.



Seamless Integration

Plug-and-play compatibility with RouteOne, major DMS platforms (CDK, Reynolds & Reynolds, Lightspeed), and leading CRM systems. Digital workflows eliminate duplicate data entry and reduce F&I processing time by up to 64%.



30-Day Launch

Implement a complete protection suite with zero development resources from your team. Our onboarding specialists handle all setup, training, and integration, allowing you to start generating additional F&I revenue within 30 days of signing.

"All Shield transformed our F&I department. Their white-label platform increased our warranty attachment rate by 32% while maintaining our dealership's brand identity throughout the customer experience."

- James Harrington, Finance Director, Pacific Northwest Powersports Group

Coverage Options Overview

All Shield's modular protection platform allows dealers to build custom packages that address specific customer needs and motorcycle types. Our most successful dealers leverage these core coverage categories to maximize both attachment rates and customer satisfaction.



Powertrain & Mechanical

Comprehensive coverage for critical mechanical components including engine, transmission, clutch, and drivetrain systems. Ideal for new riders seeking peace of mind and experienced enthusiasts protecting their investment.



Theft, Vandalism & Collision

Protection against the unexpected, covering theft recovery, total loss replacement, and cosmetic damage repair. Essential coverage for urban riders and owners of high-value motorcycles in theft-prone areas.



Accessories & Customization

Specialized protection for aftermarket parts, electronics, custom paint, and performance modifications. Appeals strongly to customization enthusiasts who invest substantially in personalizing their rides.



Maintenance & Roadside

Proactive maintenance bundles combined with comprehensive roadside assistance including towing, fuel delivery, and lockout services. Creates ongoing service department touchpoints throughout ownership.

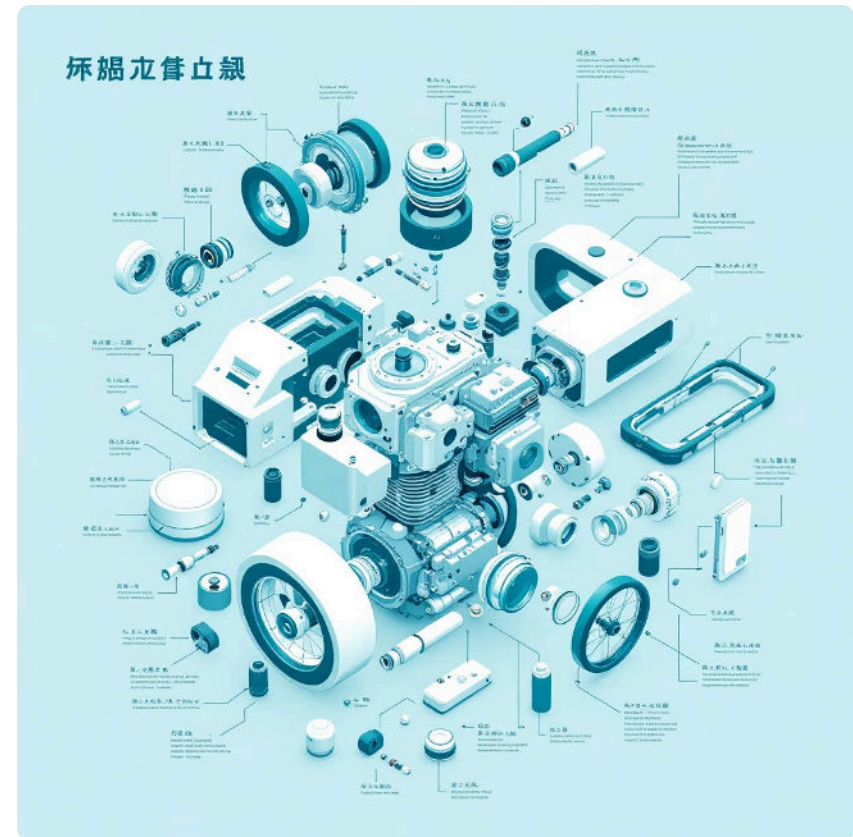
Each coverage module can be offered individually or combined into comprehensive packages tailored to specific motorcycle segments. Our data shows that sport bike owners prioritize theft protection, while touring riders heavily favor mechanical and roadside coverage.

Powertrain & Mechanical

Mechanical failures represent the most significant financial risk for motorcycle owners, with advanced powertrains incorporating sophisticated electronics and precision components. All Shield's Powertrain & Mechanical coverage provides comprehensive protection against the most common and costly repair scenarios.

Coverage Components:

- Complete engine protection (cylinder heads, valves, pistons, crankshaft)
- Transmission and gearbox components
- Primary drive and clutch assembly
- Final drive systems (chain, belt, shaft)
- Cooling and lubrication systems
- Electrical components and engine management
- Fuel system and injection components



\$2,100

Average Engine Repair

Modern motorcycle engine repairs frequently exceed \$2,000 when involving internal components

78%

Customer Concern

Percentage of motorcycle buyers who rank mechanical reliability as their top ownership concern

3.2x

ROI Factor

Customers who purchase mechanical coverage spend 3.2 times more on accessories and customization

Powertrain & Mechanical coverage proves especially valuable for first-time motorcycle buyers, used motorcycle sales, and riders planning extended trips or high mileage usage. Dealers report this coverage as their highest-margin F&I product with strong customer satisfaction metrics.

Theft, Vandalism & Collision

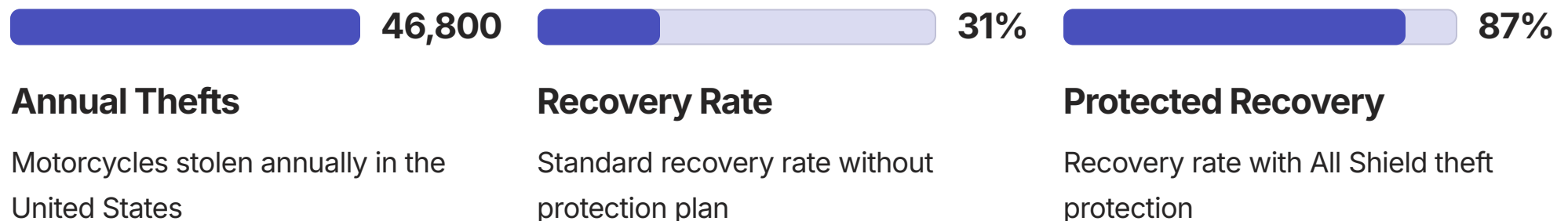
Motorcycle theft continues to plague riders nationwide, with urban areas seeing particularly high rates. Beyond theft, cosmetic damage from minor incidents can significantly impact a motorcycle's value and the owner's enjoyment. All Shield's Theft, Vandalism & Collision coverage provides comprehensive protection against these risks.

Theft Protection Features:

- GPS recovery assistance with 87% successful recovery rate
- Replacement cost coverage (vs. depreciated value)
- Stolen motorcycle replacement facilitation
- Coverage for theft-related damage during recovery
- Dealer inventory protection options available

Vandalism & Collision Coverage:

- Cosmetic damage repair (fairings, paint, accessories)
- Minor collision damage (non-mechanical repairs)
- Gap coverage options for total loss scenarios
- Deductible options from \$0 to \$500
- Transferable coverage enhancing resale value



This coverage proves especially valuable for urban riders, owners of high-value motorcycles, and customers in areas with elevated theft rates. Dealers in metropolitan areas report theft protection attachment rates exceeding 68% when properly presented during the F&I process.

Accessories & Customization



The average motorcycle enthusiast spends between \$2,000-\$5,000 on accessories and customization within the first year of ownership. Standard insurance policies typically provide minimal coverage for these investments, creating significant financial exposure for riders who personalize their machines.

All Shield's Accessories & Customization coverage specifically addresses this gap, protecting aftermarket components and custom work while creating additional service department revenue opportunities.

Performance Upgrades

- Exhaust systems
- Engine management/tuning
- Suspension components
- Braking systems

Cosmetic Customization

- Custom paint and graphics
- Chrome and accent packages
- Bodywork modifications
- Powder coating services

Electronics & Technology

- Navigation systems
- Communication devices
- Audio equipment
- Performance monitoring

Comfort & Convenience

- Seating upgrades
- Luggage systems
- Lighting enhancements
- Wind protection

This coverage module appeals strongly to customization enthusiasts and lifestyle riders who view their motorcycle as an expression of personal style. Dealers report this coverage creates a 34% increase in parts and accessories sales when bundled with new motorcycle purchases.

Maintenance & Roadside

Unexpected roadside emergencies can quickly transform an enjoyable ride into a stressful ordeal. Additionally, regular maintenance is essential for optimal motorcycle performance and longevity. All Shield's Maintenance & Roadside coverage combines preventive care with emergency assistance to provide comprehensive ownership support.

Roadside Assistance Features:

- 24/7 emergency support nationwide
- Qualified motorcycle-specific towing
- On-site mechanical assistance
- Fuel delivery service
- Lockout assistance
- Battery jump-start service
- Trip interruption benefits

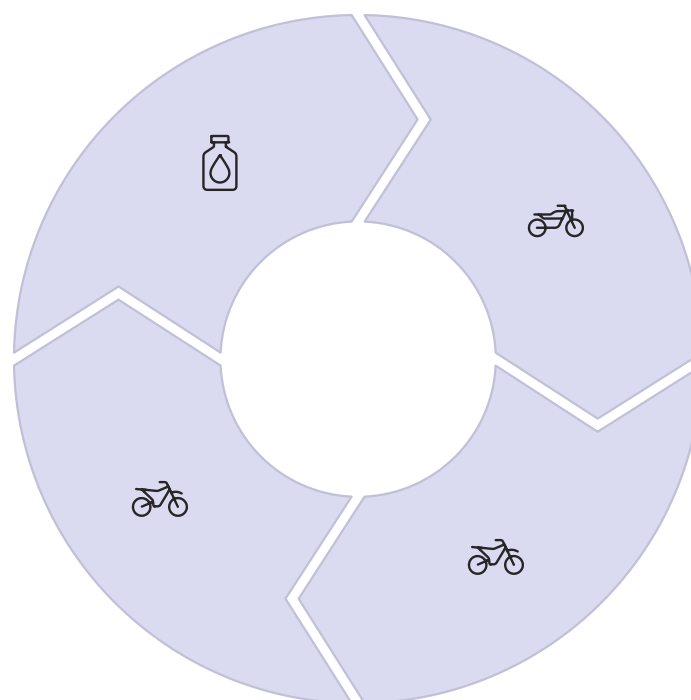


Routine Fluid Changes

Scheduled oil, brake fluid, and coolant services at manufacturer-recommended intervals

Tire Care

Rotation, balancing, and pressure maintenance for optimal performance



Drive System Maintenance

Chain, belt, or shaft drive servicing including adjustment and lubrication

Safety Inspections

Comprehensive multi-point inspections with detailed condition reports

This coverage creates recurring service department traffic while providing customers with budget predictability for routine maintenance. Dealers report service retention rates of 92% for customers enrolled in maintenance plans versus 46% for non-covered customers.

Dealer & OEM Platform Benefits

Beyond providing valuable customer coverage, All Shield's platform delivers significant operational advantages for dealerships and OEMs. Our technology infrastructure streamlines protection plan administration while providing valuable insights to drive additional revenue opportunities.



Real-Time Analytics

Comprehensive dashboards tracking sales performance, claim frequency, and coverage profitability. Identify top-performing F&I personnel and coverage packages with drill-down reporting capabilities.



Digital Workflows

Paperless contract execution with integrated eSignature technology compliant with all federal and state requirements. Reduces F&I processing time from 45 minutes to under 15 minutes per transaction.



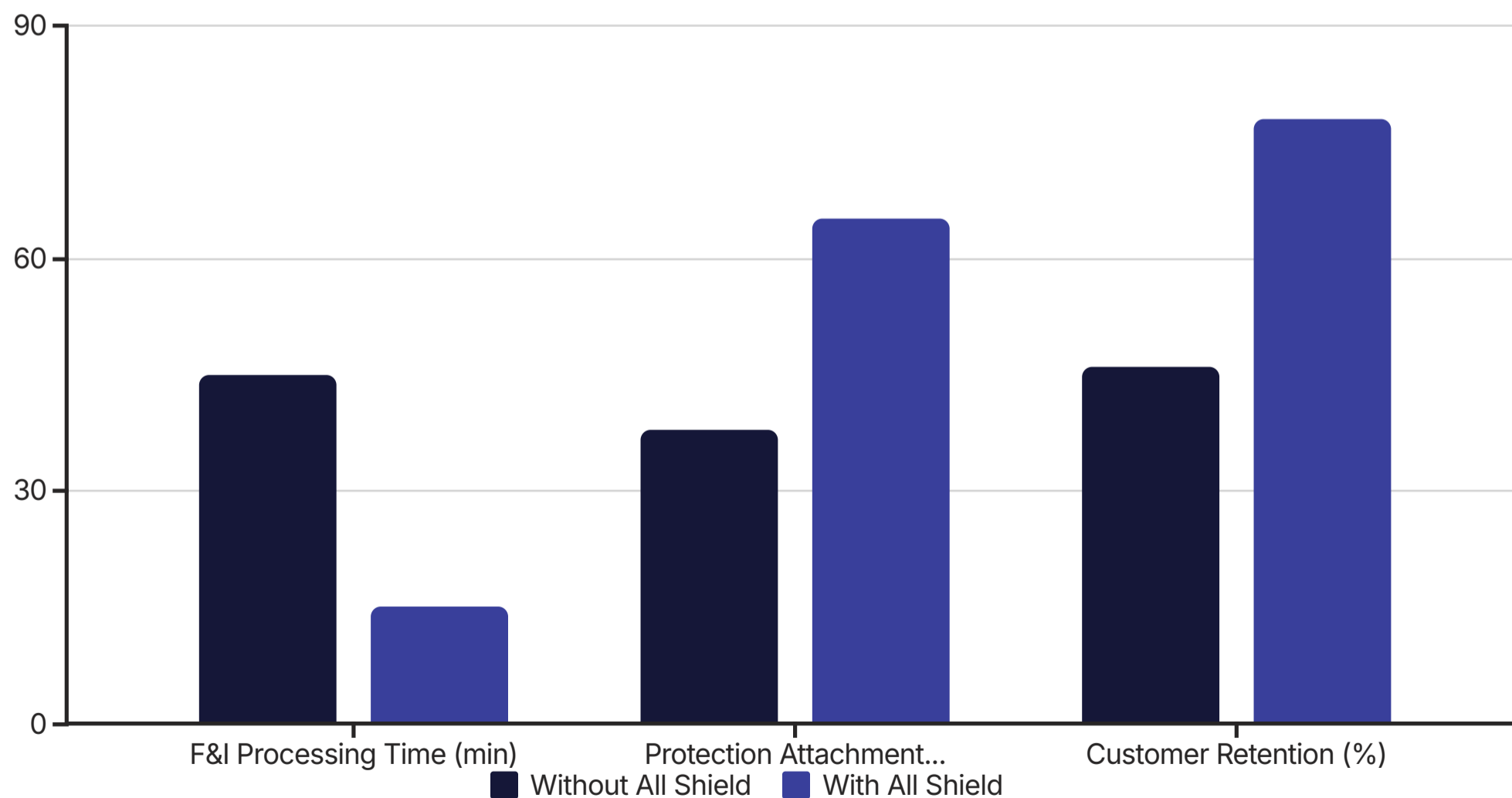
Intelligent Upselling

AI-powered recommendation engine suggests optimal coverage packages based on rider profile, motorcycle type, and usage patterns, increasing attachment rates by an average of 27%.



Lifecycle Management

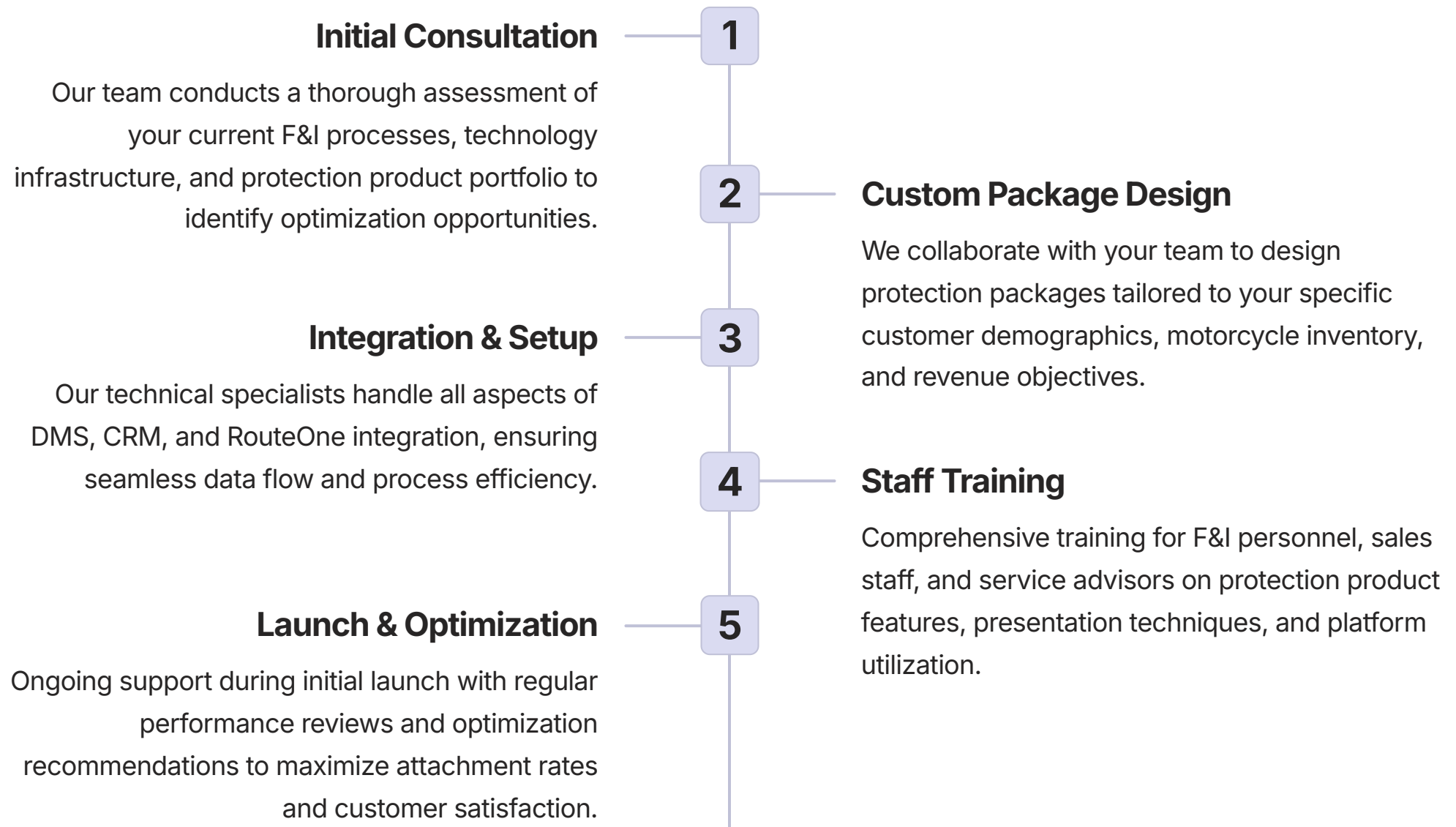
Automated renewal notifications, ownership transfer capabilities, and service reminders maintain ongoing customer engagement throughout the ownership experience.



Our platform integrates seamlessly with existing dealer technology infrastructure while providing a white-labeled customer experience that reinforces your dealership brand throughout the ownership lifecycle.

Get Started With All Shield

Implementing All Shield's comprehensive motorcycle protection platform is a straightforward process designed to minimize disruption while maximizing F&I department performance. Our experienced implementation team handles all aspects of setup, integration, and training to ensure a smooth transition.



"The implementation was remarkably smooth—we were fully operational in just 26 days. More importantly, our protection product revenue increased by 46% in the first quarter after launch, with zero customer complaints about the claims process."

- Michael Rodriguez, Operations Director, Southwest Motorcycle Group

Ready to transform your F&I department with All Shield's comprehensive motorcycle protection platform? Contact our dealer solutions team today at (888) 555-7433 or dealersolutions@allshield.com to schedule your consultation.